

## Do your thing at NT-ware!

State-of-the-art software "made from scratch" for print and scan management – That is what our international team of specialists does best. And as collaborators in innovation as well as integral members of the Canon Group, we have strong partners on our side. In a working environment that sets standards for flexibility and features. From Bad Iburg, Germany, we stay in constant contact with our colleagues in New York, Singapore and Tokyo – and soon, we hope, with you.

## BACHELOR'S OR MASTER'S THESIS WITH A FOCUS ON MARKETING AND SALES COMMUNICATION

This sounds amazing!

Do you want to round off your marketing or communication degree with a practice-oriented thesis? Are you creative and adept at using various forms of communication media? Do you enjoy communicating and presenting as much in German as you do in English? And do you want to enrich our team by contributing your marketing expertise?

**Of course!**

**I don't really know if I'm the right person for this job.**

Maybe you could try an internship to get a taste of our daily business? We are always excited to foster fledgling talents about to embark on their career.

Then we look forward to welcoming you into our Marketing department. Our team of experts from over 35 countries is always in high spirits. Working out of our Green Building in Bad Iburg, Germany, we put our heads together to develop, test, and implement exciting ideas. Would you enjoy creating exciting marketing materials for our sales colleagues?

**Absolutely!**

**I'm afraid I'm not at all familiar with your software products.**

Your thesis will tackle the questions of how both the sales channel of our partner Canon and our marketing approaches are having to change due to the COVID-19 pandemic, and how this impacts our (future) sales communication. To this end, you will analyze our existing marketing communication materials. Based on your findings, you will then develop recommendations on how to adapt existing and create new materials to optimize sales communication. We also look forward to working with you to develop sample materials that enable our Sales staff to more effectively sell our products in our changing world of work. In addition to supporting you with your thesis, we involve you in our business operations. With us, you can, for example:

- develop product-specific marketing materials and campaigns
- compile web content
- create and publish current product information in English
- give inspiring presentations and webinars
- support our sales team through communication and attend international project events with our marketing managers

This gives you an excellent grounding in the tasks that await you if you wish to stay with us after completing your thesis.

Don't worry. We provide you with suitable training, enabling you to quickly develop the necessary knowledge.

**That sounds perfect. Do you have any more information on the perks and benefits?**

**I don't think this is the right job for me :(**

That's too bad. Good luck with your job search!

Perks and benefits? Of course. We offer a super-flexible, highly modern, and well-equipped workspace with a company bonus plan, opportunities for continued professional development, driver safety training, work bicycle rentals, gym partnerships, work from home, electric height-adjustable desks if desired, and much more... Convinced?

Are you looking for more good reasons to join NT-ware? You can find more information about our corporate culture at [www.nt-ware.com](http://www.nt-ware.com).

**Definitely!**

## Ready to get on board?

All you have to do is apply! Your contact is Sabine Zimmer, HR manager, tel.: +49 5403 7243 202

**Apply now:  
Send an email to [jobs@nt-ware.com](mailto:jobs@nt-ware.com)**